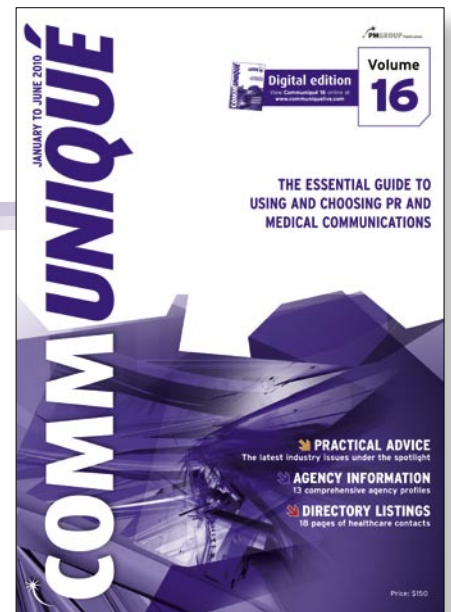


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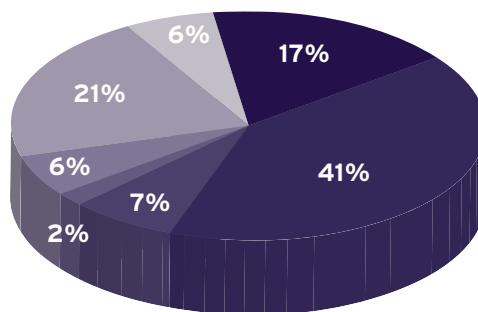


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“I use *Communique* to help me stay ahead of the curve on industry issues, best practices and especially agency people, services and resources. I find the publication offers valuable content I either can't find elsewhere, or would have to spend hours researching.”

Kathryn Metcalfe,
VP corporate reputation and policy communication, Pfizer

AT A GLANCE

Frequency: 6 monthly

Circulation: Over 5,000, including directors, managers and executives in US pharmaceutical, biotech and managed care organizations

Average issue size: 112 pages

Average editorial: 68 pages

Types of advertiser:

PR firms, medical communications & promotional med ed agencies

Publication dates 2010:

June (July-December issue) & December (Jan-June issue)

Ad booking date:

8 weeks prior to publication

Ad copy date:

6 weeks prior to publication

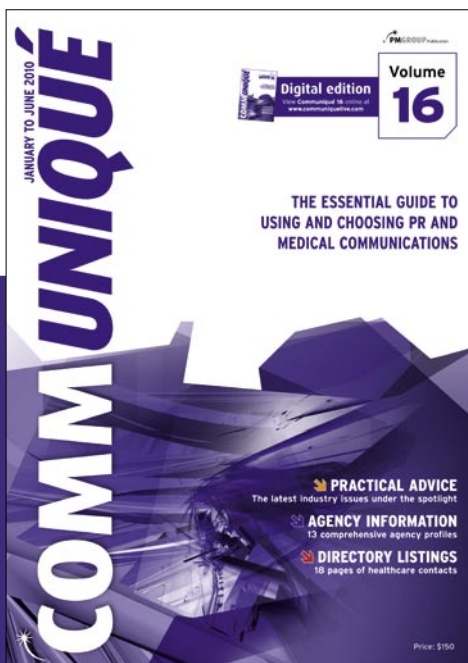
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