

COMMUNIQUE

MAKE YOUR NAME IN EUROPE

Showcase your credentials to more than 8,000* European decision makers in PMGroup's essential guide to working with healthcare communications agencies. *Communique* delivers topical and practical editorial and a comprehensive list of agency profiles. It is firmly established as an essential resource for the pharmaceutical industry



“ I find *Communique* an invaluable tool in agency selection and intelligence. It is the first port of call at Napp when gathering a list of agencies to pitch. The information listed - including services, client list, team and payment methods - helps us understand what the agency specialises in, and what it's achieved so far. We've run several pitches this year and have thumbed through *Communique* many times. ”

Alison Ford, procurement manager, Napp Pharmaceuticals

PROFILES

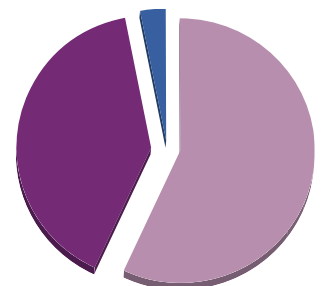
Win new business - promote your company with a comprehensive profile. Where does your expertise lie? Who have you worked for? What's your geographic reach?

WHO? WHERE? WHEN?

Communique is circulated to more than 8,000* key industry decision makers and influencers in 38 countries. Published twice yearly.

COUNTRY	NUMBER
Austria	34
Belgium	389
France	611
Germany	431
Greece	97
Hungary	37
Ireland	129
Italy	294
Netherlands	125
Poland	32
Portugal	48
Scandinavia	347
Spain	335
Switzerland	549
UK	3151
Other	103
Total	6712

Board members/CEO's/
VP's & Directors
Managers
Executives



JOB TITLE	NUMBER
Business development & Analysis	440
Marketing	2669
Commercial & Finance	662
Medical	501
Procurement	84
Client/Marketing Services/Sales	106
Board members/CEO's/ VP's & Directors	1710
Communications	331
Regulatory affairs	109
Others	100
Total	6712

*Of the 8,000+ copies distributed, 6,712 are mailed to key pharma personnel based in Europe, and focused upon European communication campaigns. An additional 1,345 digital copies will be mailed to global and European healthcare decision makers based in the US.



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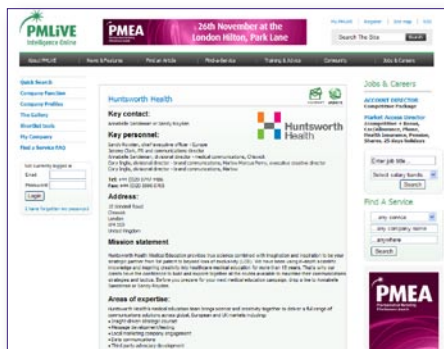
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